



# Add [www.studentinsurance-kk.com](http://www.studentinsurance-kk.com) to your school's website

Adding a link to your school's website may make it easier for parents to enroll their students in your endorsed student insurance plan. Our website, [www.studentinsurance-kk.com](http://www.studentinsurance-kk.com), provides easy online enrollment. You can choose from simply adding a simple text link or something more descriptive

## **Suggested samples for adding [www.StudentInsurance-KK.com](http://www.StudentInsurance-KK.com) to your school/district website:**

*As you select a listing from the samples below, please set up your choice with a hyperlink to <http://www.studentinsurance-kk.com>*

### **1. Simple Text Options (with hyperlink)**

- example a.* **Enroll in Student Insurance Here**  
*example b.* **Quote/Buy Student Insurance Online**

### **2. Descriptive Text Options (with hyperlinks)**

- example a.* **Student Accident Insurance** and the following paragraph either directly below or as a popup option. The paragraph also contains 2 hyperlink options (in bold).

*Our school/district has selected the **Student Insurance Plan** from K&K Insurance Group to make reliable coverage available to parents. If you don't have other insurance, this plan may be a resource to consider. Additionally, even if you have other coverage, this plan can help fill expensive "gaps" caused by deductible and co-pays. Coverage may be purchased at any time during the school year by visiting [www.studentinsurance-kk.com](http://www.studentinsurance-kk.com).*

- example b.* **Student Accident Insurance** and the following paragraph either directly below or as a popup option. The paragraph also contains 1 hyperlink option (in bold).

*Our school/district has selected the **Student Insurance Plan** from K&K Insurance to make reliable coverage available to parents. Coverage may be purchased at any time during the school year by visiting [www.studentinsurance-kk.com](http://www.studentinsurance-kk.com).*

If you do not have the ability to add links to your website, simply pass this sheet along to the technology team responsible for your school/district website. You may encourage individual schools to add this to their own sites as well. If you need additional assistance, please send an email to [info@studentinsurance-kk.com](mailto:info@studentinsurance-kk.com).